

مجموعة ناس لإدارة وتطوير المشاريع العقارية
NAAAS GROUP FOR REAL ESTATE MANAGEMENT & DEVELOPMENT

CORPORATE COMPANY PROFILE



About Us

Proudly taking over the niche of Real Estate project management and development within the Qatari market. From the top administrations to the efficient base of equipped workforce accommodation, we ace the strategy and execution of the projects.

Together with our experienced professionals we aid by being a full-service real estate expert firm.

We believe in constantly pushing the envelope, accomplishing what few others have in the history of residential real estate project management, development and maintenance.

What Drives Us

We are an ethically driven association striving to set a model for through which we adopt the best practices and policies in Real Estate in accordance with the vision 2030 and FIFA world cup 2022. We adhere to oblige and give back to our community by creating employment opportunities, investment ideas, accordance to work with the government and support for projects and businesses.

We're growing with Qatar.



Our Vision

We escort our presence everywhere where businesses impact lives. We aptly deliver adequate, competent and sustainable solutions with integrity & accountability. We are a federation with commitment to Qatar vision 2030 and its authenticity.

Leading in the middle eastern business world, we believe 'success is together'.

Our Mision

We aim to catapult the advancement within the market with innovative solutions, future forward investments and delivering premium services to our clientele & shareholders. Accruing our contribution in Qatar's prompt & prospective success.

Our Core Values

Integrity Innovation Sustainability Passion Respect

An aerial view of a modern city skyline, featuring a prominent building under construction with a complex, angular roof structure. The building's facade is a mix of glass and concrete, with a grid of steel beams visible. The surrounding city is dense with high-rise buildings, some of which are illuminated at night. The sky is overcast, and the overall tone is somewhat muted, emphasizing the architectural details.

Our Services

Property & Facility Management

We see the client's interests as a combination of these management-related points of view:

- Asset management-the fiscal health of the property
- Property management-staffing, maintaining and operating the building and its systems
- Relationship management-the quality of life in the building and accommodation of the diverse interests of the individual resident owners.

Our focus on client satisfaction starts with identifying the unique style and character of each property. We then tailor our services accordingly. As we integrate the three management functions to achieve our clients' goals, our approach is not just responsive, but proactive. While responsiveness is essential to successful management, anticipation is the mark of professionalism.

We have developed comprehensive techniques for controlling every aspect of management and for effective deployment and supervision of our staff, to ensure that the objectives are met. We work with the Board to establish an annual operating and capital budget and the common charges needed to balance it. To effectuate a balanced budget, we can work with the board to establish a multi-year plan which identifies, anticipates, evaluates and prioritizes the short and long-term needs for the building. Hence, we provide complete management services sufficing all the concerns associated with the tedious process.



At NAAAS Group for Real Estate Project Management and Development, we pride ourselves on the unique and comprehensive screening and testing procedures used to identify and hire the best candidates at every level of our organization. We are able to develop a sophisticated profile of each candidate and determine that candidate's inherent ability and aptitude for property management.

Our management philosophy stresses the highest standards of performance excellence and positive employee relations. We motivate our team by instilling pride and purpose in each staff member's position, and do not accept undisciplined personnel or poor performance records at any level.

The ultimate product of successful property management is the satisfaction of resident owners. Our management team and staff know that prompt, caring and careful service, courteously delivered, is the basic ingredient of good client relations. Ours is a service business, in which success depends on effective communication with the client in both directions. Our training emphasizes the importance of listening. We encourage our people to view complaints as opportunities and to recognize that complaints, no matter how they may appear, are serious to those who make them and must be handled accordingly.

We insist on adherence to the Halstead Code of Business Conduct, a statement of principles that guides our employees in the performance of their duties and holds them to the highest standards of honesty and integrity.



Labor Welfare Management & Consultancy

In addition to managing income producing properties and prioritizing excellence in quality and service across Qatar, we pride ourselves in contributing through our commitment of labor welfare and reform. We have efficiently captured the significant portion of the market translating into higher rates of occupancy and satisfied tenants.

Over the many years, we have honed a mastery in management and facility provision crafted carefully by experience, innovative thinking and hard work; all while becoming one of the first companies to offer private syndicated commercial real estate in Qatar.

NAAAS Group for Real Estate Project Management and Development prides itself in offering property management services that incorporate best practices and detailed attention to maximize asset performance and resident welfare. Our team further collaborates with development and construction divisions, optimizing results for owners, gathering the most for the underprivileged residents and proving the best partners towards workforce success. Our team has years of industry knowledge and experience and we employ the highest standards in all of our processes.

We efficiently provide;

Leasing & Management of Labor Accommodation.

Manage & maintain complete operational services in accordance to Qatar labor law.

Manage cultural and recreational events for the tenants.

Professionally manage the government and private labor camps in Qatar.

We specialize in delivering working welfare standards as per regulations.

Expert in tending the labor community and social care

Business Solution Services

Facilities Management (FM) is essential to every customer's overall strategy. It has a direct relationship to the lifespan and cost of any facility, big and small. We deliver Integrated Facilities Management (IFM) services in Qatar and provide a wide range of both hard and soft Facilities Management (FM) services.

We pride ourselves with our end-to-end FM services designed to meet all requirements of any built environment ranging from Maintenance, Mobilization, Security, Project Management, Managing Agent, Car Park Operations & Management, and Training. A comprehensive and whole assemblage of the business solutions catering to all the business needs with interspersed yet customizable solutions. Have a look;



Business Solution Services

Hard facilities Services

Our integrated facility management is a consolidation of facility management efforts under a single, unified team. Including contracts, vendor partnerships, space management, and real estate planning. Our hard facilities management services ensure that your facility is optimized for its entire life cycle. Our teams of specialist facilities managers and engineers provide services that include

- Complete asset management strategies
- Planned and preventative maintenance services
- Mechanical and electrical corrective maintenance
- Building fabric maintenance and repairs
- 24/7 technical helpdesks

Soft Facilities Services

Customers rely on our soft facilities management specialists, who are experts in providing services that maintain facilities to the highest standards. We create cleaning programs around the tempo of our client's businesses. We use professional cleaning techniques and equipment to deliver the highest standards.

Offerings include:

- Cleaning & Housekeeping services
- In-house façade cleaning teams
- Pest control and hygiene services
- Safe Sanitizing Disinfection (To help prevent the spread of illness and disease)
- Waste management services
- Security services
- Landscaping
- 24/7 helpdesk service

Consultancy

Our FM professionals are not only doers, but thinkers. We have the experience and insight to provide customers, employees, and contractors with advice and analysis that save time and money. Our consultancy services include

- Procurement of works
- Maintenance and repair methodologies
- Project design and management
- Contracts and commercial
- Sports pitches and turf management
- Resource Augmentation – recruiting the best of the professional sector to service your property aptly.
- Cost saving consultancy

Real Estate Services

NAAAS Real Estate utilizes a powerful combination of market intelligence, relationships, technology to build real advantage from your Qatari real estate. We help businesses anticipate opportunities, seize competitive advantages and exceed goals through industry-leading real estate strategies. Our commitment to customer service, bold ideas and collaboration extend beyond business and into the community at large.

Property Management is the largest practice of its kind in industry. With its measurable results to owners and investors including:

- Improved management and leasing efficiency
- Defined and enhanced market presence
- Enhanced short- and long-term financial performance
- Increased tenant recruitment and retention
- Industry's leading web-based property management portal
- Integrated platform that features creative branding, leasing and marketing strategies
- Scalable tenant hospitality services program
- Strategic planning and investment level reporting
- Leading Management in Labor camps
- Investment consulting on local and international real estate.



Other Facilities



LAUNDRY

A much-needed service among others is to have freshly washed uniform. Not only that, we also offer multiple options to choose from how to get the washing service.



SECURITY

Aided with state-of-the-art security systems which ensures surveillance 24*7 on CCTV cameras. Also, availed a team of professionally trained security guards to circulate in routine at all the common areas. All the visitors in the premises are also logged and checked thoroughly.

CATERING

Within any facility we manage and aim to provide the finest quality of entertainment and recreation activities for our residents. We believe their occupancy of the mind in their free time is quintessential so that they can perform productively the following day. A healthy mind and body leads to a happy team member.



RECREATION FACILITIES

Within any facility we manage and aim to provide the finest quality of entertainment and recreation activities for our residents. We believe their occupancy of the mind in their free time is quintessential so that they can perform productively the following day. A healthy mind and body leads to a happy team member.



MAINTENANCE

We're thrilled (working) to deliver unparalleled standards within our maintenance division, we assure of consistently smoother operations throughout the year. Which eventually results in efficiency without compromising the attention to details.

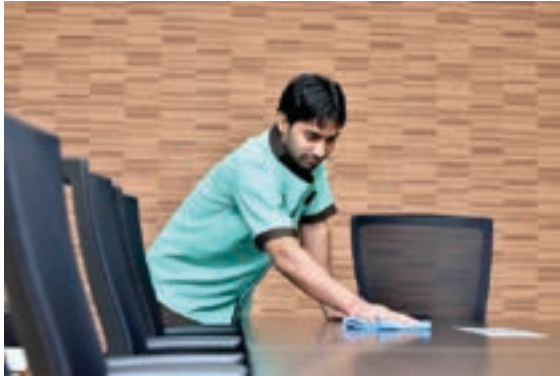


CLEANING

Being a market leader, our motive is to maintain highest level of standards when it comes to cleanliness within the city. We stride with a recorded history of successfully introducing industry's best-practice, cleaning materials and methods, continuous improvement and cost-effective programs for all our clients.

Comprehensive solutions are considered to provide exceptional service ranging from;

- Industrial and Commercial Cleaning
- Deep Cleaning
- Janitorial Services
- Pest Control Services
- Waste Management



TRANSPORT

In order to maintain colossal facilities a whole community of work-force is required and so is their daily transportation. Along with professionally standard transport vehicles, a fleet of specialized vehicle is available for travelling to work sites and on-demand destinations for the residents.





Projects
Managed
by Us

Asian City

Bespoke and extensive development from NAAAS group for Real Estate Project Management & Development, which facilitates up to 100,000 residents adequately from layman to executive standards.

With the zone 1 and 3 in the PEO developed property, laid across acreage abundant with greenery and open spaces, a small oasis in the desert, Asian City is designed in deliberation with the Government's vision of Qatar FIFA 2022 world cup, offering one of the finest in the industry.

Comprehensively inspected to meet the compliances with civil defense. And is conveniently located to city's all major destinations.



Managed Facilities

01. Emergency Exit

Latest & updated safety procedures for the occupants.

02. Fire System

Civil defense approved system.

03. TV Room

For entertainment and relaxation.

04. Laundry Room

All types of laundry services are covered within the facility.

05. Dining Room

Designated mess hall on each floor to accommodate the occupants.

06. Grand Mall

Commercial mall with retail outlets and currency exchange centers.

07. Green Area

Dedicated areas to fulfil greenery in the landscape. Along with stadiums.

08. Security Room

24/7 CCTV Surveillance

09. Police

For much required security and discipline.

10. Cinema

Advanced facility with 3 cinema halls and an Amphitheatre.

11. Clinic

Fully Equipped Medical Clinic with Emergency Services.

12. Sports Activities

Civil defense approved system.

13. Theatre

For entertainment and relaxation.

14. Parking

Ample parking space for the residents and outsiders.

15. Grand Mall

Commercial mall with retail outlets and currency exchange centers.

16. Green Area II

Dedicated areas to fulfil greenery in the landscape. Along with stadiums.





Customer Service

For any business, customer satisfaction is the epitome of business sustainability and continuum. Excellence achieved through years of implementation and practice.

Our seasoned customer services expert team trained and motivated to gather and resolve any complaints the residents might have, on a swift paced manner.

In addition to that NAAAS Group conducts weekly and monthly meetings with the tenants to share and exchange information create awareness, conduct social activities and events.

Experienced

Motivated

Trained



THANK YOU

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